

# HOPSTEINER – NEWSLETTER

## NOVEMBER 2011

HOP MARKET



  
**Hopsteiner**®

COMMITTED TO THE BREWER.

## Guidelines Preview

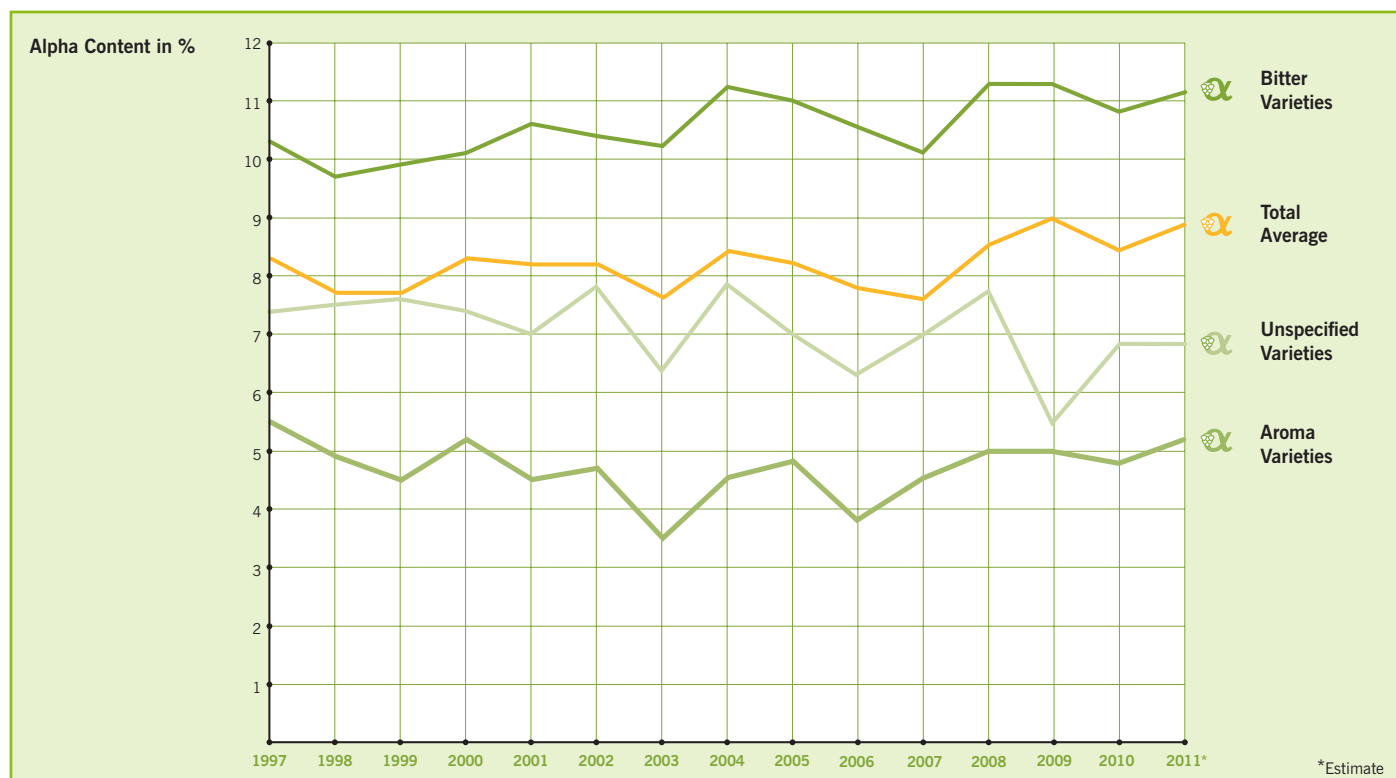
The Hopsteiner Guidelines 2011 will soon be published and be available at BRAU 2011 in Nuremberg. We are still working on some details of the beer production and will present the balance of World Alpha Acid Supply and Demand as soon as possible.

So far we have finalized our estimate for the alpha production 2011 which we are pleased to present in the following charts:

Total Crop Quantities in mt					% share				
	2008	2009	2010	2011*	2008	2009	2010	2011*	
Aroma Varieties	47,993	39,716	36,965	36,958	42.4	35.7	38.2	38.2	
Bitter Varieties	65,072	71,558	59,650	59,649	57.5	64.2	61.7	61.7	
Rest	60	112	65	65	0.1	0.1	0.1	0.1	
<b>Total</b>	<b>113,125</b>	<b>111,386</b>	<b>96,680</b>	<b>96,672</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	

Alpha Amount in kg					Alpha Content in %				
	2008	2009	2010	2011*	2008	2009	2010	2011*	
Aroma Varieties	2,411,412	1,990,765	1,763,700	1,927,800	5.0	5.0	4.8	5.2	
Bitter Varieties	7,332,155	8,065,020	6,424,000	6,695,100	11.3	11.3	10.8	11.2	
Rest	4,657	6,194	4,500	4,500	7.7	5.5	6.8	6.8	
<b>Total</b>	<b>9,748,225</b>	<b>10,061,979</b>	<b>8,192,200</b>	<b>8,627,400</b>	<b>8.6</b>	<b>9.0</b>	<b>8.5</b>	<b>8.9</b>	

World Alpha Acids Production 2008 – 2011



Alpha Values over time 1997 – 2011