



NEWSLETTER 09/2015

HOP MARKET

Crop and Market Update & Hop Crop 2015 Estimate

Growing Area	Variety	Quantities	Estimate	Changes	Ø Yields in	
		Crop 2014	Crop 2015	2014/2015	mt / ha	
		mt	mt	± %	2014	2015
Hallertau	Hallertauer	1,026.7	559.0	-45.6	1.66	1.01
	Hersbrucker	1,900.6	1,412.6	-25.7	2.24	1.56
	Perle	6,103.0	3,684.7	-39.6	2.22	1.32
	Spalter Select	957.3	667.0	-30.3	2.33	1.56
	Tradition	5,521.4	3,681.4	-33.3	2.18	1.37
	Saphir	734.3	623.7	-15.1	2.35	1.75
	North. Brewer	349.7	181.9	-48.0	2.05	1.22
	Magnum	4,029.2	2,517.9	-37.5	2.08	1.51
	Nugget	373.7	208.6	-44.2	2.60	1.53
	Taurus	1,253.7	585.1	-53.3	2.23	1.33
	Herkules	10,290.7	8,592.4	-16.5	3.57	2.52
	Others	632.9	786.1	24.2	2.45	1.76
Hallertau		33,173.1	23,500.0	-29.2	2.47	1.68
Elbe-Saale		2,567.9	2,450.0	-4.6	2.03	2.04
Tettngang		2,022.4	1,700.0	-15.9	1.67	1.46
Spalt		688.7	450.0	-34.7	1.98	1.34
Bitburg		47.7	42.1	-11.8	2.38	2.29
Germany total		38,499.8	28,142.1	-26.9	2.39	1.69
Austria		491.0	456.0	-7.1	1.99	1.83
Belgium		187.0	234.0	25.1	1.26	1.58
Bulgaria		14.0	14.0	0.0	1.00	1.00
Czech Rep.		6,202.0	4,100.0	-33.9	1.39	0.89
England		1,455.0	1,300.0	-10.7	1.38	1.41
France		636.0	718.0	12.9	1.48	1.63
Poland		2,072.3	2,000.0	-3.5	1.47	1.40
Romania		172.0	264.0	53.5	0.69	1.06
Russia		162.0	300.0	85.2	1.03	1.38
Slovakia		183.0	124.0	-32.2	1.34	0.91
Slovenia		2,318.8	1,719.0	-25.9	1.79	1.23
Spain		933.0	1,027.0	10.1	1.79	1.92
Turkey		390.0	390.0	0.0	1.11	1.11
Ukraine		436.0	480.0	10.1	1.20	1.30
Rest		295.1	296.0	0.3	1.51	1.53
Europe total		54,447.0	41,564.1	-23.7	2.01	1.49
	Apollo	1,100.1	1,270.0	15.4	2.76	3.16
	Bravo	880.7	998.0	13.3	3.07	3.38
	Cascade	5,262.4	5,443.0	3.4	1.96	1.98
	Centennial	1,977.6	2,449.0	23.8	1.46	1.28
	Chinook	1,328.9	1,361.0	2.4	2.00	2.00
	Col./Tom./Zeus	7,244.6	6,804.0	-6.1	3.10	3.16
	Galena	249.9	127.0	-49.2	2.02	2.02
	Nugget	1,413.4	1,451.0	2.7	2.14	2.19
	Summit	2,407.8	1,814.0	-24.7	2.36	2.66
	Super Galena	993.1	726.0	-26.9	2.75	3.52
	Willamette	676.8	635.0	-6.2	1.44	1.34
	Others	8,667.9	13,209.0	52.4	1.61	1.65
USA total		32,203.2	36,287.0	12.7	2.05	1.98
Argentina		300.0	300.0	0.0	1.54	1.54
Australia		1,079.0	1,201.0	11.3	2.64	2.46
Japan		300.0	300.0	0.0	1.95	1.95
New Zealand		765.0	740.0	-3.3	2.07	1.91
P.R. China		6,700.0	5,790.0	-13.6	2.48	2.25
South Africa		820.0	820.0	0.0	1.95	2.04
Rest		40.0	240.0	600.0	0.67	1.47
World total		96,654.2	87,242.1	-9.7	2.00	1.68

Crop 2015 estimates for Germany were finalized in the Hallertau growing area on August 25th., 2015.

We enclose a comparison of crop 2014 results with crop 2015 estimates for the world's most important growing areas.

Overall, as a result of high temperatures and very dry weather during the growing period, below-average yields are expected. In addition to this, we expect alpha acid contents in most European growing areas to be significantly lower than the long-term average.

Consequently, as in the past few years, we again expect an alpha acid shortfall for crop 2015.

We will keep you informed about the further progress of the harvest.

Simon H. Steiner, Hopfen, GmbH & Co. KG
S.S. Steiner, Inc.

September 2015

Meet our team!

At "BraUBeviale"
Hall 1 / Booth 443

Nov., 10th – 12th



Our booth at **BraUBeviale** has become a popular meeting place of the International Brewing Industry.

Again this year we will have information about new varieties, developments in variety breeding and the actual hop market. Once again we will offer a multitude of new beers at our tasting booth and would be pleased to welcome you as our guest. This year's tasting is based on **The Usage of Hop Oils** and we are looking forward to your opinion.

Visit us at BraUBeviale 2015, Hall 1 – Booth 443, and enjoy the Fascination of Hops with us.



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